

ISWM 2023 ADVERTISING CONTRACT

Now is the time to consider advertising in the 2023 ISWM News. Our three issues of ISWM news in 2023 will be in full color! And we're beefing up the content, so members will get access to the information they need to succeed. Get your contract in today!

AD INFORMATION

All ads can be sent to us for full color production.

Full Color	1 Issue	2 Issues	3 Issues	AD SIZES
Full Page	<input type="checkbox"/> \$500	<input type="checkbox"/> \$800	<input type="checkbox"/> \$1075	Full Page Bleed: 8.75" x 11.25" - Trim: 8.50" x 11.00"
1/2 Page Horizontal	<input type="checkbox"/> \$345	<input type="checkbox"/> \$575	<input type="checkbox"/> \$800	1/2 Page Horizontal: 7.50" x 4.87"
1/2 Page Vertical	<input type="checkbox"/> \$345	<input type="checkbox"/> \$575	<input type="checkbox"/> \$800	1/2 Page Vertical: 4.00" x 9.87"
1/3 Page Vertical	<input type="checkbox"/> \$225	<input type="checkbox"/> \$400	<input type="checkbox"/> \$500	1/3 Page Vertical: 2.38" x 9.87"

Select Issue (s): Issue 1 Issue 2 Issue 3

Note: Width x height for all Ad sizes

Due by Dates: Apr-14 (Spring) Jul-14 (Summer) Nov-15 (Winter)

WEBSITE SPONSOR AD

Single Ad — x3 Month \$125
Single Ad — x6 Month \$200
Single Ad — x9 Month \$275
Single Ad — x12 Month \$350

Website Sponsor Ad: 220 x 220 Pixel JPG. Please send to John@iswm.org and include the direction link you want in your ad. Sponsor ads will post for three months—renewable at your discretion. These ads will appear on every www.iswm.org page and rotate with four other ads on shared time.

ADVERTISER INFORMATION

Date _____
Company _____
Contact _____
Title _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____
Website _____
Authorized Signature _____

PAYMENT INFORMATION & OPTIONS

Please complete and return this contract with your payment to ISWM.

We agree that this order is subject to the terms and provisions of the Rate Card. Rates for space do not include production cost.

Total Amount Due \$ _____

Check enclosed (payable to ISWM, US funds only) # _____

Credit Card VISA MasterCard American Express

Account No. _____

Email or text the Exp. date and security code to: John@iswm.org or 507-848-1406.

Name on Card _____

Billing Address _____

City _____ State _____ Zip _____

Authorized Signature _____

ADVERTORIAL SUBMISSIONS

Advertorial submissions are stories and feature articles starring your company's service or product in action (e.g., application in the field). The best part is that you don't have to pay for these; they are absolutely FREE. They need to tell a story—and your company name should not dominate the piece. You can send us 1,000 to 3,000 words, along with some great pictures. We will edit it and send you a PDF proof of the article before it goes to press. The deadlines for editorial are as follows: February 1, 2023 (Spring Issue); June 1, 2023 (Summer Issue); November 1, 2023 (Fall Issue). Please email the attached word document and pictures to John@iswm.org.