

# ISWM2022

Now is the time to consider advertising in the **2022 ISWM News**. Our three issues of ISWM news in 2022 will be in full color! And we're beefing up the content, so members will get access to the information they need to succeed. Get your contract in today!

## Ad Agency Information *(No agency discounts)*

Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

## Ad Information

All ads can be sent to us for full color production.

Full Color	1 Issue	2 Issues	3 Issues
Full Page	<input type="checkbox"/> \$450	<input type="checkbox"/> \$700	<input type="checkbox"/> \$950
1/2 Page Horizontal	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500	<input type="checkbox"/> \$700
1/2 Page Vertical	<input type="checkbox"/> \$300	<input type="checkbox"/> \$500	<input type="checkbox"/> \$700
1/3 Page Vertical	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350	<input type="checkbox"/> \$450
1/12 Page Bus. Card	<input type="checkbox"/> \$75	<input type="checkbox"/> \$135	<input type="checkbox"/> \$195

Select Issue (s)  Issue 1  Issue 2  Issue 3

Due by Dates: Feb-15 (Spring) Jun-15 (Summer) Nov-15 (Winter)

## Ad Sizes

Full Page Bleed:	8.75" x 11.25" - Trim: 8.50" x 11.00"
1/2 Page Horizontal:	7.50" x 4.87"
1/2 Page Vertical:	4.00" x 9.87"
1/3 Page Vertical:	2.38" x 9.87"
1/2 Page Vertical:	8.75" x 11.25"

Note: Width x height for all Ad sizes

## Website Sponsor Ad

Single Ad - Three Month Rate  \$100

Website Sponsor Ad: 220 x 220 Pixel JPG. Please send to John@iswm.org and include the direction link you want in your ad. Sponsor ads will post for three months-renewable at your discretion. These ads will appear on every www.iswm.org page and rotate with three or four other ads on shared time.

# Advertising Contract

## Advertiser Information

Date \_\_\_\_\_  
Company \_\_\_\_\_  
Contact \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_  
Authorized Signature \_\_\_\_\_

## Payment Information & Options

Please complete and return this contract with your payment to ISWM.

We agree that this order is subject to the terms and provisions of the Rate Card. Rates for space do not include production cost.

Total Amount Due \$ \_\_\_\_\_

Check enclosed (payable to ISWM, US funds only)# \_\_\_\_\_  
 Credit Card  VISA  MasterCard  American Express  
Account No. \_\_\_\_\_

Exp Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_ Zip \_\_\_\_\_

Authorized Signature \_\_\_\_\_

## Advertorial Submissions

Advertorial submissions are stories and feature articles starring your company's service or product in action (e.g., application in the field). The best part is that you don't have to pay for these; they are absolutely FREE. They need to tell a story-and your company name should not dominate the piece. You can send us 1,000 to 3,000 words, along with some great pictures. We will edit it and send you a PDF proof of the article before it goes to press. The deadlines for editorial are as follows: March 25, 2022 (Spring Issue); June 30, 2022 (Summer Issue); November 1, 2022 (Fall Issue). Please email the attached word document and pictures to John@iswm.org?

International Society of Weighing & Measurement

Address: P.O. Box 507, Fairmont, MN 56031

Phone: 507-848-7103 • Email John@iswm.org

Send completed form with payment to: